

Priority ERP Software

System Management
Financials
CRM
Sales
Project Management
Purchasing
Inventory
Customer Service
Human Resources
Office Management

Priority™, created by Eshbel Technologies, is the integrated business management system in use by industrial, commercial and public utilities. Priority™ is the ERP solution of choice in the Israeli SMB market, and is currently in use by more than 6,000 organizations in Israel and worldwide, in a range of sectors, including: service, retail, e-commerce, marketing, electronics, manufacturing, food service and hospitality, construction and building materials, import/export, and more.

Priority™ is particularly attractive for companies that are still growing, as it's built from the ground up with the ability to easily grow with your business. Priority™ can be deployed internationally, has a multi-language user interface, built-in support for multiple tax jurisdictions, and additional modules are available to satisfy your growing business needs; All this and more, wrapped up in one complete system.

The architecture and technology on which Priority is built propel it to first place when compared to other ERP solutions. And, we never rest on our laurels. We're constantly expanding Priority's capabilities, on a quest to deliver the most comprehensive ERP solution possible, while maintaining the ease of use that our customers have come to appreciate.

Priority's modules are completely integrated, providing a seamless and consistent user experience, while supporting the entire spectrum of business processes, including advanced user tools with an emphasis on data control and management. Further information is available in our Priority™ Overview brochure.

Priority™ includes the following modules:	Priority™ – Add on Modules	Priority™ – Industry Solutions
<ul style="list-style-type: none"> • Financials • CRM • Sales • Purchasing • Inventory Management • Office Management • Business Process Management (BPM) • Management Reports 	<ul style="list-style-type: none"> • Warehouse Management System (WMS) • Field Sales • Field Service • Time and Attendance • Payroll • Manufacturing (MRP) • Customer Service • Project Management • Human Resources • Business Intelligence (BI) 	<ul style="list-style-type: none"> • Fashion • Car Rental & Leasing • Municipalities (PrioriCity) • Water Utilities • Agriculture (AgroPriority) • Retail (PrioriPOS)