



Case Study: Flocast (Australia)

"Priority's combination of functionality and its ease of use were key factors in the selection of an ERP system for Flocast."

In 1999 Flocast Australia found the need to upgrade their computer systems to ensure Y2K compatibility and saw that, as the opportunity to bring their computer systems from an MS-DOS® to a MS-Windows® operating environment.

After evaluating a number of competitive ERP systems Flocast finally chose PRIORITY because of it's comprehensive functionality, easy to use interface and integration. Flocast were well versed with computer systems for accounting and order entry but their logistics staff were largely computer illiterate.



As Mr. Neil Watt, Managing Director of Flocast says, *"One of the most pleasing aspects of the introduction of PRIORITY is to see my staff now wholly comfortable with the use of the computer on their desks."*, he adds,

"the fact that PRIORITY is a fully integrated system and has a consistent look and feel across all modules means that the staff can move from say, Sales to Inventory modules and the system works the same way. This had not been the case with other systems we evaluated".

Mr. Watt says that when Flocast began its search for an ERP system they knew they wanted a system that was fully integrated but flexible enough to suit their style of operation. *"Many systems we evaluated offered similar functionality but were too rigid and imposing for our company"*.

Future growth with Priority

Having used PRIORITY for a number of years Flocast Australia are ready to introduce some of the sophisticated functional features of PRIORITY including automated production planning. Since the software system is modular in design it's easy to switch on new functionality at any time

without affecting any of the existing data. The same goes for the customizations.

"A great benefit of PRIORITY is its ability to be upgraded and still maintain all the modifications we've had done".

Flocast Australia required a number of significant changes to PRIORITY for reasons of their complex pricing structures. Typically an upgrade to the next release of PRIORITY is installed over a 3 day period, including testing and with the entire system down for less than 4 hours!

In 2003 the introduction of bar code readers will provide real-time inventory updates to the system, providing an unparalleled ability to quote availability to promise.

About Flocast

In 1968 Flocast introduced the first plant in Australia designed to produce the relatively new "Flocast" continuous cast iron bar. This unique method of production revolutionised the manufacture of cast iron bar and, since then, "Flocast" bar has continued to revolutionise the manufacturing methods of many components previously made from sand castings.

Today, Flocast manufactures an extensive range of continuous and centrifugally cast iron and bronze. An extensive stock range is held to ensure that customers can obtain prompt delivery so essential for breakdowns and to reduce expensive inventory.

Contact Flocast

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